

# Declining CO<sub>2</sub> price paths



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# NBER WORKING PAPER SERIES

## APPLYING ASSET PRICING THEORY TO CALIBRATE THE PRICE OF CLIMATE RISK

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<sup>d</sup>Edited by Jose A. Scheinkman, Columbia University, New York, NY, and approved September 9, 2019 (received for review October 9, 2018)

**Pricing greenhouse-gas (GHG) emissions involves making trade-offs between consumption today and unknown damages in the (distant) future. While decision making under risk and uncertainty is the forte of financial economics, important insights from pricing financial assets do not typically inform standard climate-economy models. Here, we introduce EZ-Climate, a simple recursive dynamic model that allows for a calibration of the carbon dioxide (CO<sub>2</sub>) price path based on probabilistic assumptions around climate damages. Atmospheric CO<sub>2</sub> is the “asset” with a negative expected return. The economic model focuses on society’s willingness to substitute consumption across time and across uncertain states of nature, enabled by an Epstein–Zin (EZ) specification that delinks preferences over risk from intertemporal substitution that increases the value of CO<sub>2</sub> price paths. EZ-Climate suggests a high price today that is expected to decline over time as the “insurance” value of mitigation declines and technological change makes emissions cheaper. Second, higher risk aversion increases both the CO<sub>2</sub> price and the risk premium relative to expected consumption. Our model suggests large costs associated with delays in pricing CO<sub>2</sub> emissions. In our base case, case, delaying implementation by 1 y leads to annual consumption losses of over 2%, a cost that roughly increases with the square of time per additional year of delay. The model also makes clear how sensitive results are to key inputs.**

climate risk | asset pricing | cost of carbon

For over 25 y, the dynamic integrated climate-economy (DICE) model (1–3) has been the standard tool for analyzing CO<sub>2</sub> emissions-reductions pathways, and for good reason. One attraction is its simplicity, turning a “market failure on the greatest scale the world has seen” (4) and “the mother of all externalities” (5) into a model involving fewer than 20 main equations, 3 representing the climate system (6). DICE has spawned many variants (7). It has also helped set the tone for what many consider “optimal” CO<sub>2</sub> price paths. The core trade-off between economic consumption and climate damages leads to relatively low CO<sub>2</sub> prices today rising over time. DICE and models like it have well-known limitations, including how they represent climate risk and uncertainty (7–15). DICE, for example, is not an optimal-control model, as commonly understood by economists employing modern dynamic analysis, even though it lends itself to those extensions (9–12). The underlying structure all but prescribes a rising CO<sub>2</sub> price path over time. One important limitation is the form of the utility function. Constant relative risk aversion (CRRA) preferences, standard in most climate-economy models (1, 7, 16), assume that economic agents have an equal aversion to variation in consumption across states of nature and over time. Evidence from financial markets suggests that this is not the case (17). The risk premium (RP) of equities over bonds points to a fundamental difference in how much society is willing to pay to substitute consumption risk across states of nature compared to more flexible preferences (20–22), and others have looked to extreme events (23–26) or both (27). Our own preference specification for Epstein and Zin (EZ) (24, 25).

### EZ Preferences

Here, we use EZ preferences and focus on climate uncertainties. We approach climate change as an asset pricing problem with atmospheric CO<sub>2</sub> as the “asset.” The value of an investment in reducing CO<sub>2</sub> emissions depends on the state of nature, represented by its fragility  $\theta$ . That, in turn, helps determine the discount rate applied to the damages that would have occurred without the investment. Our representative agent maximizes a recursive utility  $U_t$  based on consumption  $c_t$  and expectations  $E_t$  over future utility for times  $t \in \{0, 1, 2, \dots, T-1\}$ :

$$U_t = \left[ (1-\beta)c_t^\rho + \beta(E_t[U_{t+1}^\rho])^\frac{\rho}{1-\rho} \right]^\frac{1-\rho}{\rho} \quad [1]$$

Parameters  $\alpha$  and  $\rho$  measure the agent’s willingness to substitute consumption across states of nature and across time, respectively. (See *Methods* for the final-period utility  $U_T$  and further derivations.) CRRA preferences are a special case, with  $\alpha = \rho$ . Unlike with CRRA, Eq. 1 implies that CO<sub>2</sub> prices no longer collapse to zero with increasing risk aversion (RA) and equity risk premia (Fig. 1A). The same goes for the portion of CO<sub>2</sub> prices explained by RA (Fig. 1B).

EZ preferences have since found their way into the climate-economy literature (9–12, 28–35). Some have embedded EZ into DICE (28, 35), and others typically do not allow for analytic solutions (9–12). The complexity typically employed in financial economics but novel long history in financial modeling application (36). It is precisely this modeling choice—standard in financial economics but novel to climate-economy applications—that leads to our fundamentally differing CO<sub>2</sub> price paths. Mitigating climate risk provides

### Significance

Risk and uncertainty are important in pricing climate damages. Despite a burgeoning literature, attempts to marry insights from asset pricing with climate economics have largely failed to supplement—let alone supplant—decades-old climate-economy models, largely due to their analytic and computational complexity. Here, we introduce a simple, modular framework that identifies core trade-offs, highlights the sensitivity of results to key inputs, and helps pinpoint areas for further work.

Author contributions: K.D.D., R.B.L., and G.W. designed research, performed experiments, contributed new analytic tools, and wrote the paper. The authors declare no competing interest. This open access article is distributed under a Creative Commons Attribution License 4.0 International license.

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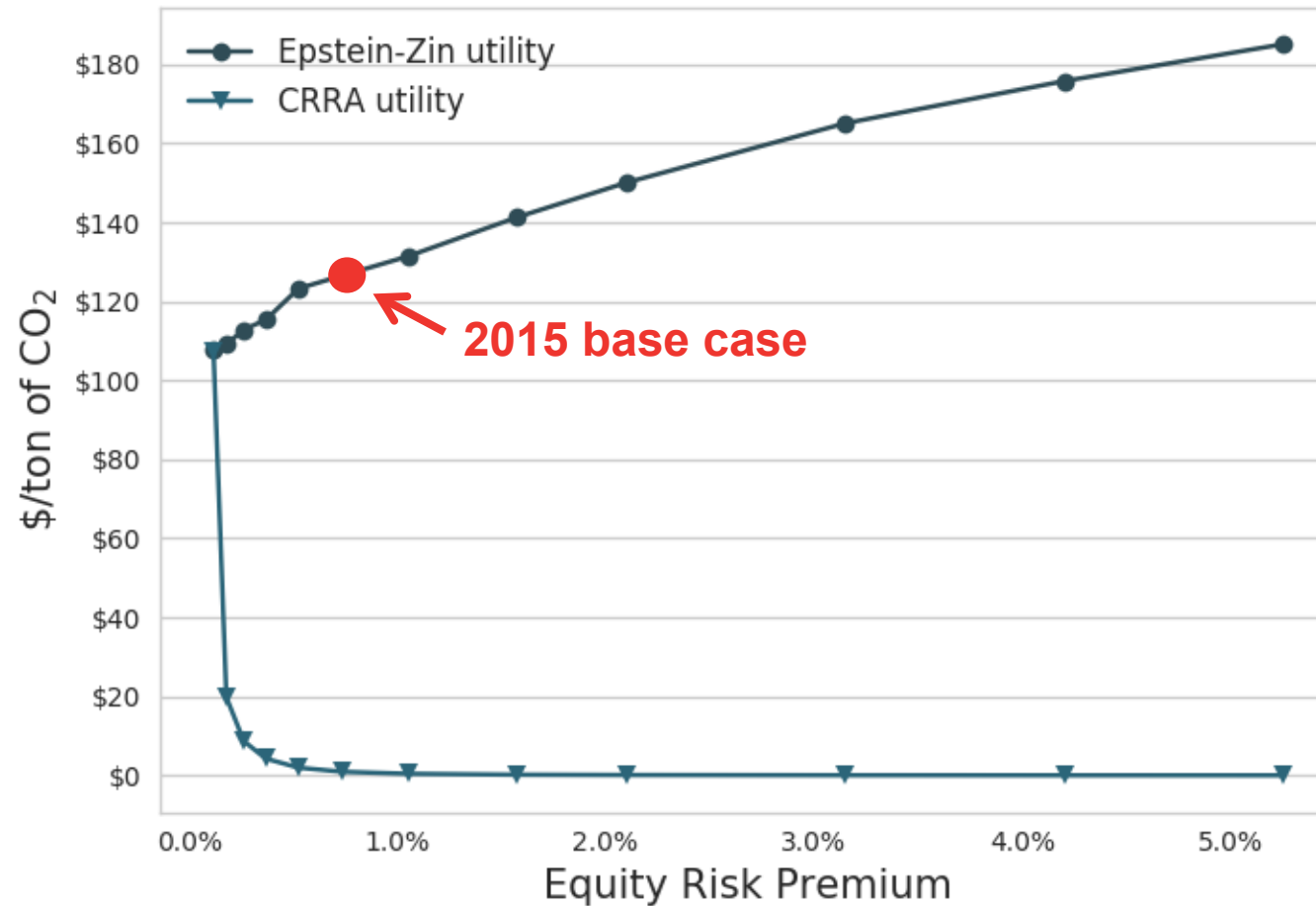
# Four novel conclusions:

- 1** Increased risk aversion *increases* the CO<sub>2</sub> price  
in contrast to most standard models employing power utility functions, where increased risk aversion implies a higher discount rate implies a lower CO<sub>2</sub> price
- 2** CO<sub>2</sub> price *declines* over time  
in contrast to most standard models with the exception of Ulph & Ulph (1994) [producer behavior], Acemoglu et al (2012) [shift from “dirty” to “clean”], Lemoine & Rudik (2017) [inertia]
- 3** Increased risk aversion increases risk premium relative to expected damages  
in contrast to standard models due to their use of power utility functions and (typically) lack of possibility for ‘catastrophic’ damages
- 4** Enormous social costs of delay  
in contrast to most standard models, which often estimate cost of delay based on (rising) ‘optimal’ CO<sub>2</sub> price over time in any given year (e.g. Nordhaus 2017, Changes in the DICE model, 1992 – 2017)

1

# Standard utility specifications misrepresent (climate) risk

Constant Relative Risk Aversion (CRRA) utility conflates risk across time and across states of nature

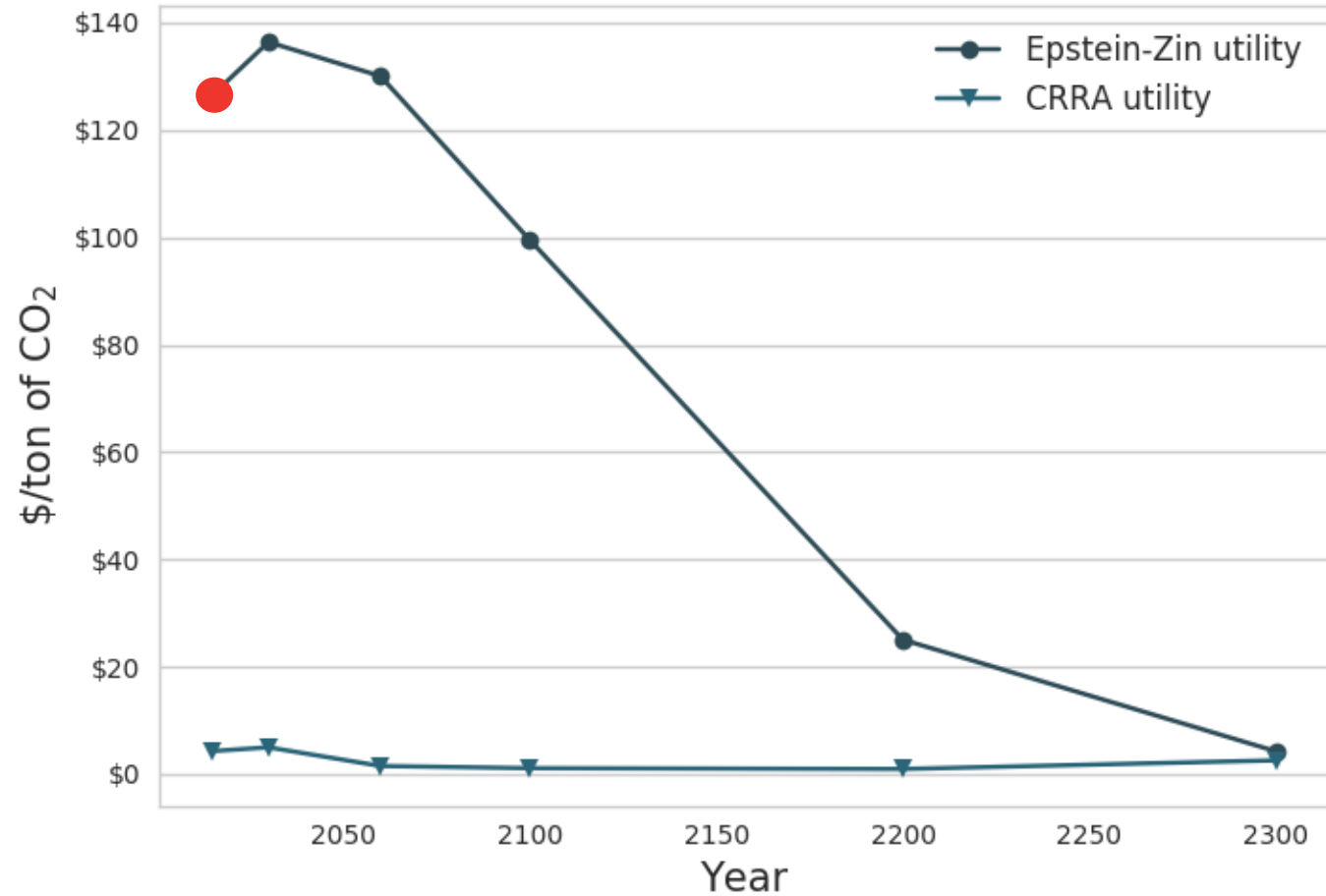


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## 2 CO<sub>2</sub> price declines over time

Starts \$>100, declines as uncertainties clear up

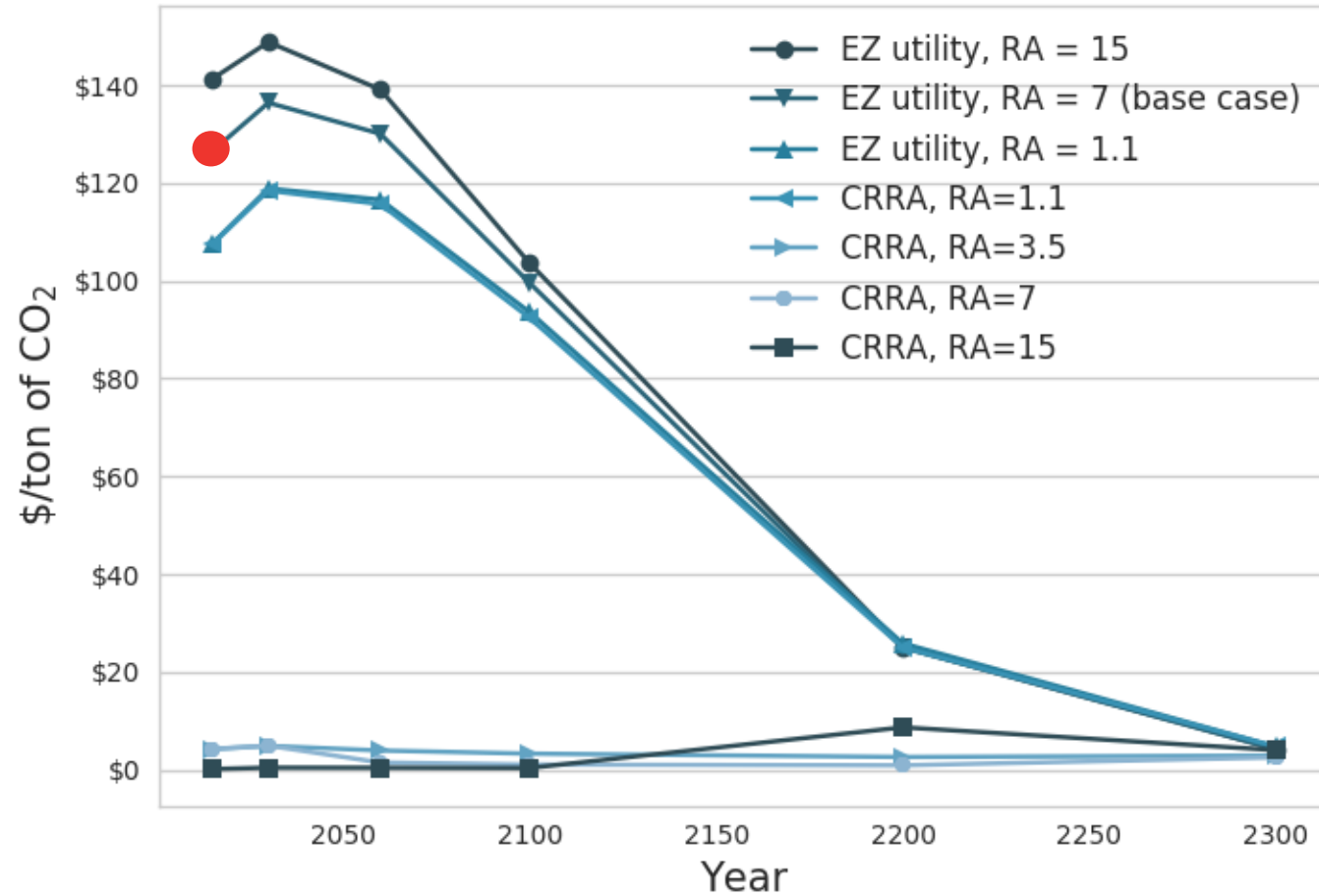




2

## CO<sub>2</sub> price sensitive to utility specification for 'reasonable' RA values

No difference between CRRA and EZ utility at RA=1.1, large differences for RA>~3



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### 3 We decompose CO<sub>2</sub> price into two components

Optimal CO<sub>2</sub> price = expected damages + risk premium

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CO<sub>2</sub> price reflects future state-dependent damages,  $D_{s,t}$ , weighted by their probability,  $\pi_{s,t}$ , and pricing kernel  $m_{s,t} = \left(\frac{\partial U}{\partial c_{s,t}}\right) / \left(\frac{\partial U}{\partial c_0}\right)$ :

$$\sum_{t=1}^T \sum_{s=1}^{S(t)} \pi_{s,t} m_{s,t} D_{s,t} \left( = \sum_{t=1}^T E_0[\tilde{m}_t \tilde{D}_t] \right)$$

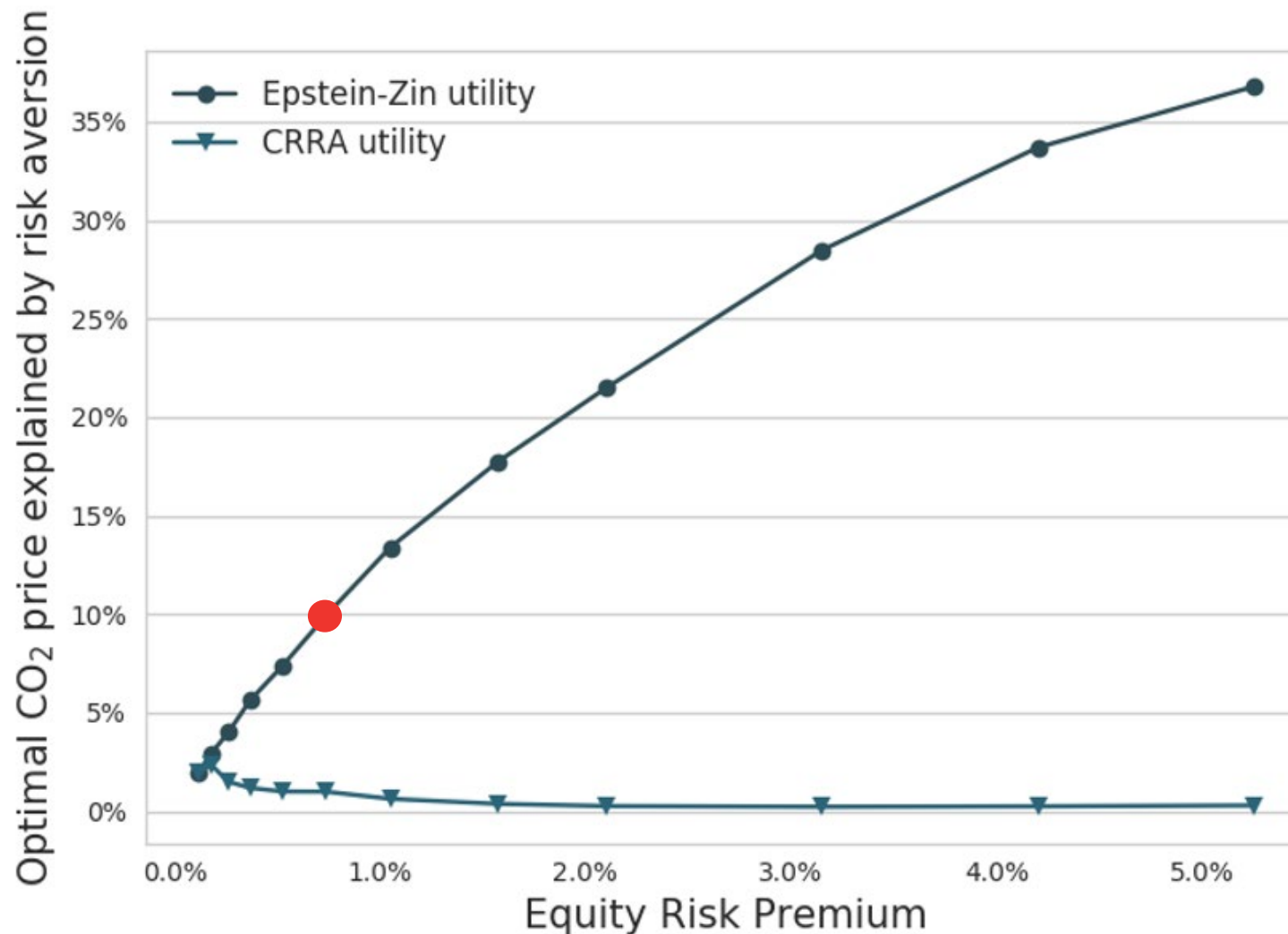
which we rearrange as:

$$\underbrace{\sum_{t=1}^T E_0[\tilde{m}_t] \cdot E_0[\tilde{D}_t]}_{\text{Expected Damages}} + \underbrace{\sum_{t=1}^T \text{cov}_0(\tilde{m}_t, \tilde{D}_t)}_{\text{Risk Premium}}$$

3

## Epstein-Zin utility allows risk premium to play a significant role

Increased risk aversion increases risk premium relative to expected damages



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## 4 Enormous social costs of delay

Cost of delay increases roughly with the square of time

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Q: How much additional consumption is required throughout the first period to bring the utility with first-period mitigation set to zero up to the unconstrained level?

First-period length	Annual consumption impact during first period	Annual / Total lump-sum compensation estimate
5 years	11%	~\$5 trillion / ~\$24 trillion
10 years	23%	~\$10 trillion / ~ \$100 trillion
15 years	36%	~\$15 trillion / ~\$230 trillion

Each year of delay causes the equivalent consumption loss *over the entire first period* to increase by roughly 2.3%

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One important risk aversion (CRRA) preferences, standard in most climate-economy models (1, 7, 16), assume that economic agents have an equal aversion to variation in consumption across states of nature and over time. Evidence from financial markets suggests that this is not the case (17). The risk premium (RP) of equities over bonds points to a fundamental difference in how much society is willing to pay to substitute consumption risk across states of nature compared to over time (18, 19). Some have explained the discrepancy by allowing for extreme preferences (20–22), and others have looked to more flexible preferences (23–26) or both (27). Our own preference specification follows

## EZ Preferences

Here, we use EZ preferences and focus on climate uncertainties. We approach climate change as an asset pricing problem with atmospheric CO<sub>2</sub> as the “asset.” The value of an investment in reducing CO<sub>2</sub> emissions depends on the state of nature, represented by its fragility  $\theta_t$ . That, in turn, helps determine the discount rate applied to the damages that would have occurred without the investment.

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Parameters  $\alpha$  and  $\beta$  measure the agent’s willingness to substitute consumption across states of nature and across time, respectively. (See *Methods* for the final-period utility  $U_T$  and further derivations.) CRRA preferences are a special case, with  $\alpha = \beta$ . Unlike with CRRA, Eq. 1 implies that CO<sub>2</sub> prices no longer collapse to zero with increasing risk aversion (RA) and equity risk explained by RA (Fig. 1B).

EZ preferences have since found their way into the climate-economy literature (9–12, 28–35). Some have embedded EZ into DICE (28, 35), and others employ supercomputers to solve (9–12). The complexity typically does not allow for analytic solutions (34). We here follow a simple binomial-tree model with long history in financial modeling application (36). It is precisely this modeling choice—standard in financial economics but novel to climate-economy applications—that leads to our fundamentally differing CO<sub>2</sub> price paths. Mitigating climate risk provides

## Significance

Risk and uncertainty are important in pricing climate damages. Despite a burgeoning literature, attempts to marry insights from asset pricing with climate economics have largely failed to supplement—let alone supplant—decades-old climate-economy models, largely due to their analytic and computational complexity. Here, we introduce a simple, modular framework that identifies core trade-offs, highlights the sensitivity of results to key inputs, and helps pinpoint areas for further work.

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 © 2019 K.D.D., R.B.L., and G.W. contributed equally to this work.

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Background



# Climate change as a standard asset pricing problem

CO<sub>2</sub> in the atmosphere as an asset, albeit with negative payoffs

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- Model based on Summers & Zeckhauser (2008) to capture climate change risk and uncertainty
- Epstein-Zin (1989, 1991)-Weil (1990) preferences to allow separation of intertemporal marginal rate of substitution and risk aversion:

$$U_t = \left[ (1 - \beta)c_t^\rho + \beta \left[ (E_t[U_{t+1}^\alpha])^{1/\alpha} \right]^\rho \right]^{1/\rho}$$

$\rho$  measures agent's willingness to substitute across time

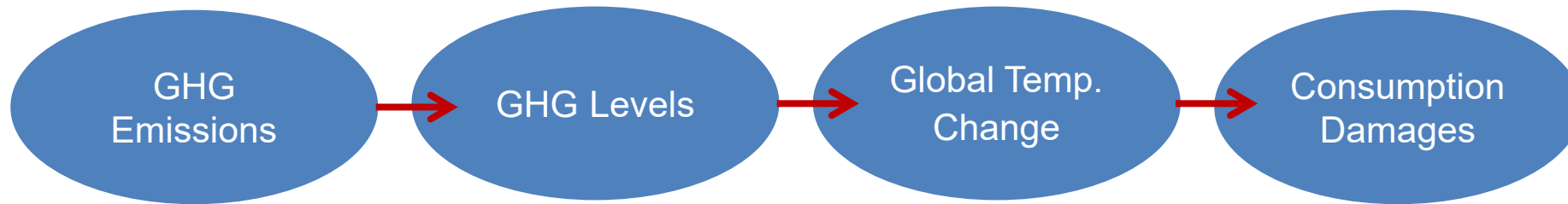
$\alpha$  measures agent's willingness to substitute across states of nature

- *A simple*, six-period, recombining tree structure solved numerically

# The basic model

Greenhouse gas emissions, and their mitigation, affect damage outcomes

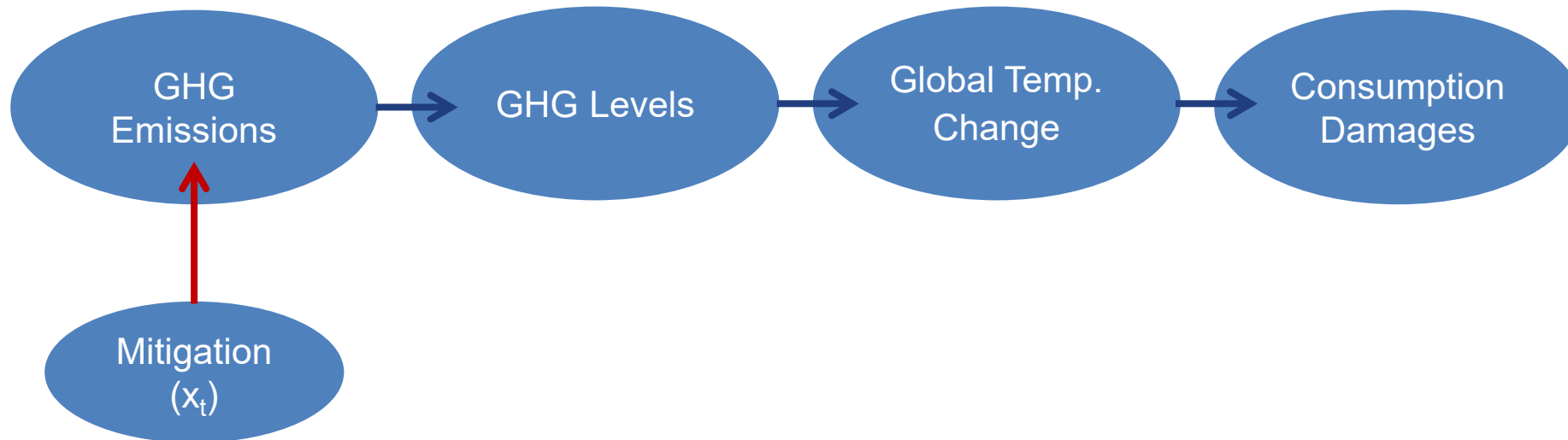
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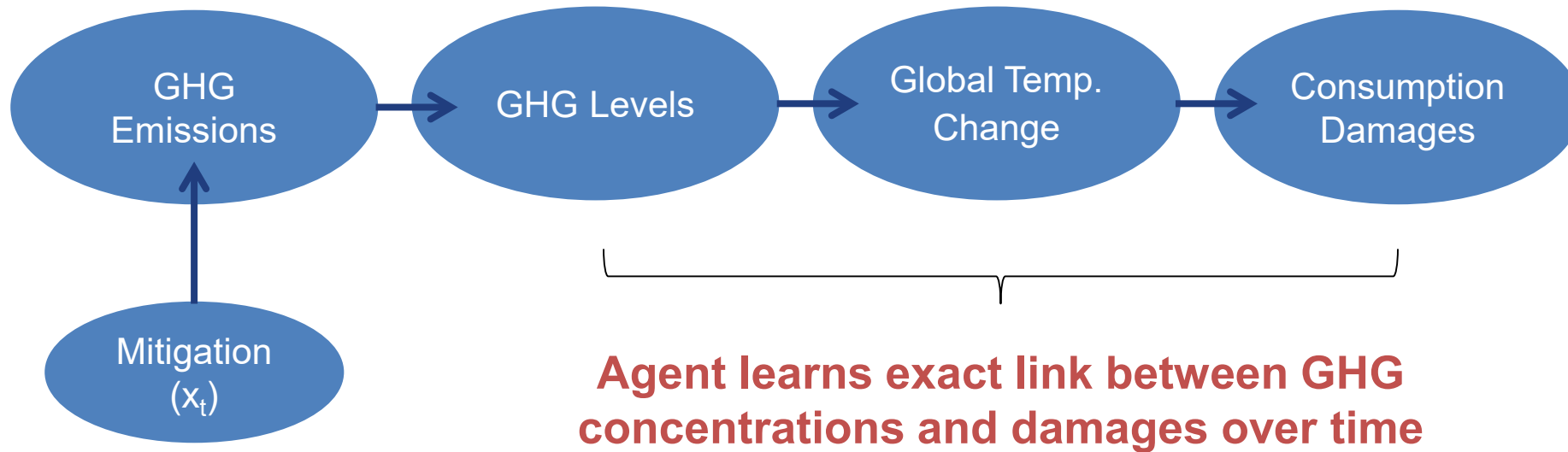
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# The basic model

Uncertain relationship between greenhouse gas levels and consumption damages

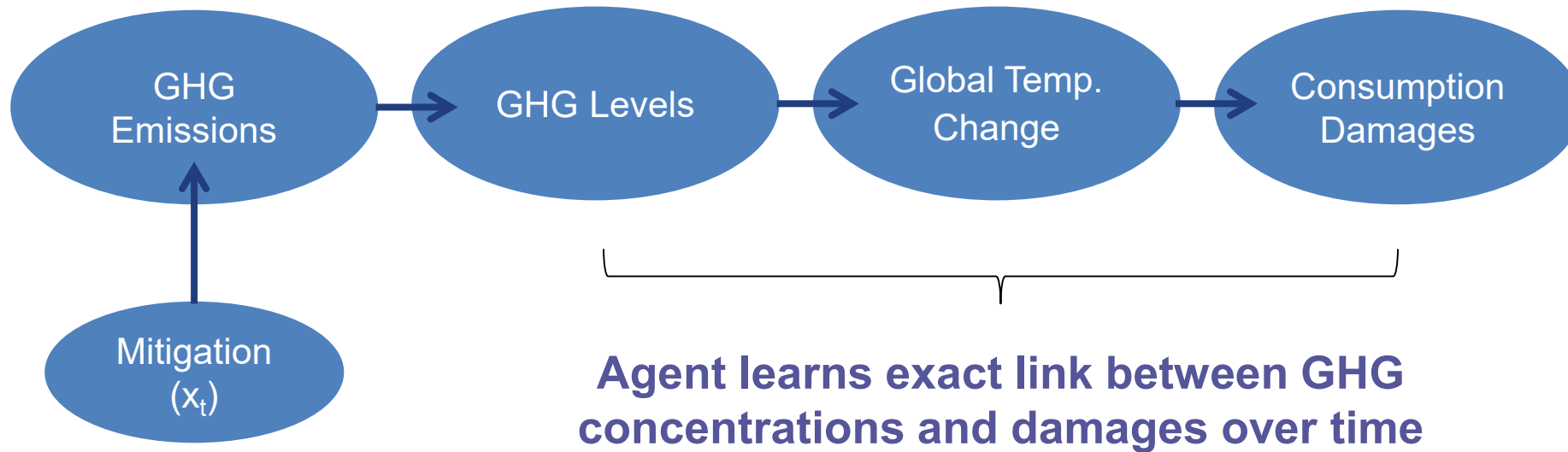
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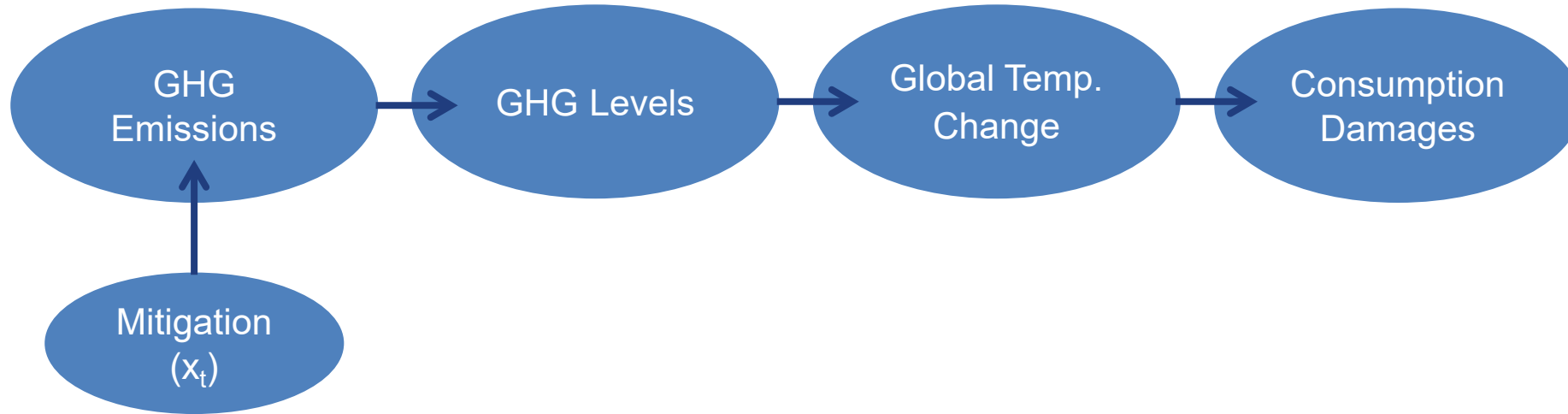


Higher risk aversion, higher mitigation

# The basic model

Consumption as a function of future climate damages

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- Discrete time,  $T + 1$  periods
- Base case: agent's “endowed” consumption  $\bar{C}_t$  grows at 1.5%/year
- Agent's actual consumption:

$$C_t = \bar{C}_t \cdot (1 - D_t(X_t, \theta_t) - \kappa_t(x_t))$$

where  $D_t(X_t, \theta_t)$  = damage, fractional to consumption

$X_t$  = total mitigation through time  $t$

Solve for  $x_t^*$

# Calibrated cost function

Incorporating technological change into the cost function for emissions mitigation

---

$$C_t = \bar{C}_t \cdot (1 - D_t(CRF_t, \theta_t)) (1 - \kappa_t(x_t))$$

Allow for technological change of the form:

$$\kappa(x, t) = \kappa(x)[1 - \varphi_0 - \varphi_1 X(t)]^t$$

where  $X_t$  : average mitigation up to time t

$\varphi_0$  : exogenous technological change

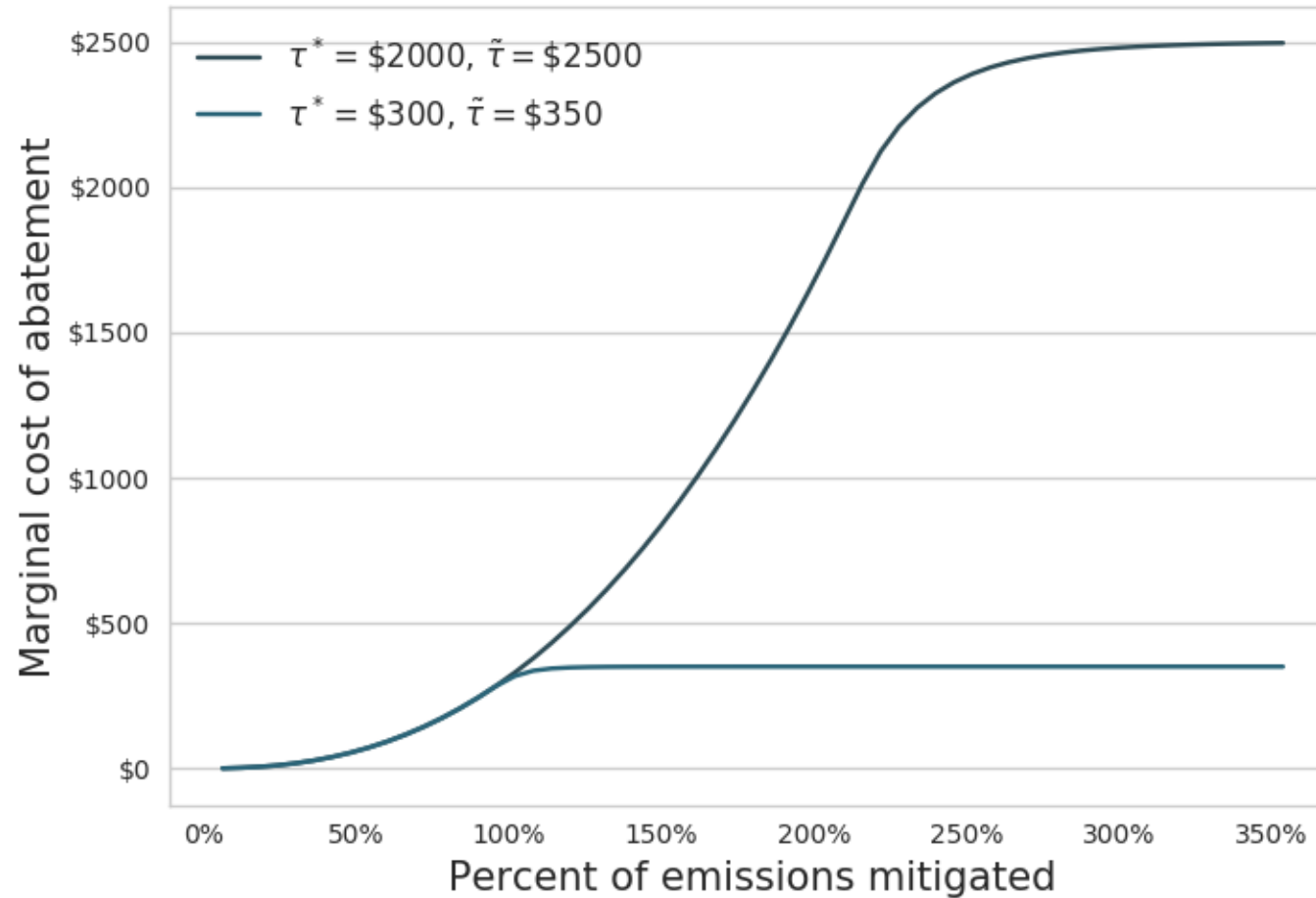
$\varphi_1$  : endogenous technological change

*Note: if  $\varphi_1 > 0$ , a higher level of past mitigation leads to lower cost today*



# Calibrated cost of mitigation in base case and with assumed backstop

*Non-NPV-positive* portion of McKinsey (2009), scaled to 2015 and fit to a power function



# Damage function

Damage is a function of GHG mitigation and the uncertain link from GHGs to final damages

---

$$C_t = \bar{C}_t \cdot (1 - D_t(CRF_t, \theta_t)) (1 - \kappa_t(x_t))$$

Endowed consumption is reduced each period by  
(uncertain) multiplicative Consumption Damage factor:

$$(1 - D_t(CRF_t, \theta_t))$$

where  $CRF_t$ : Cumulative Radiative Forcing up until time  $t$   
 $\theta_t$  : characterizes relation between GHGs and  
damages

# Damage function components

The damage function is made up of catastrophic and non-catastrophic components

---

$$D_t = \underbrace{(1 - L(\Delta T(t)))}_{\text{non-catastrophic}} \cdot \underbrace{(1 - I_{TP}[1 - e^{-TP_{\text{damage}}}] )}_{\text{catastrophic}}$$

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- The *non-catastrophic* component captures anticipated losses due to temperature changes
- The *catastrophic* component captures losses due to tail events – low probability, potentially high impact

# Non-catastrophic damage

Mapping from GHG levels, to temperature change, to expected damages

---

$$D_t = (1 - L(\Delta T_t(X_t))) \cdot (1 - I_{TP} [1 - e^{-TP_{\text{damage}}}] )$$

where  $\Delta T_t(X_t)$  : mapping from GHG concentrations to temperature change using log-normal distribution (Weitzman 2009)

$L(\Delta T_t(X_t))$  : mapping from temperature change to damages using displaced gamma distribution (Pindyck 2012)

# Catastrophic damage

Captures the possibility of 'tipping points'

---

$$D_t = (1 - L(\Delta T(t))) \cdot (1 - I_{TP} [1 - e^{-TP_{\text{damage}}}] )$$

In each period, a Poisson process, with a hazard rate based on  $\Delta T_t$  governing whether a 'tipping point' is hit.

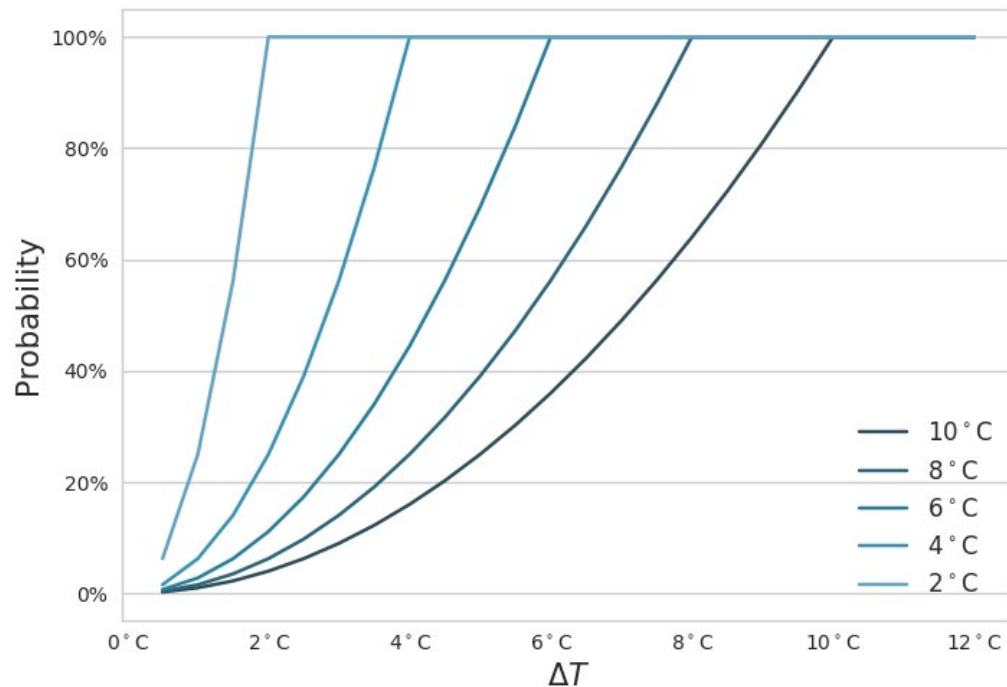
Once a tipping point is hit, the climate remains in a 'catastrophic' state through the final period, which results in additional fractional damage to consumption  $e^{-TP_{\text{damage}}}$



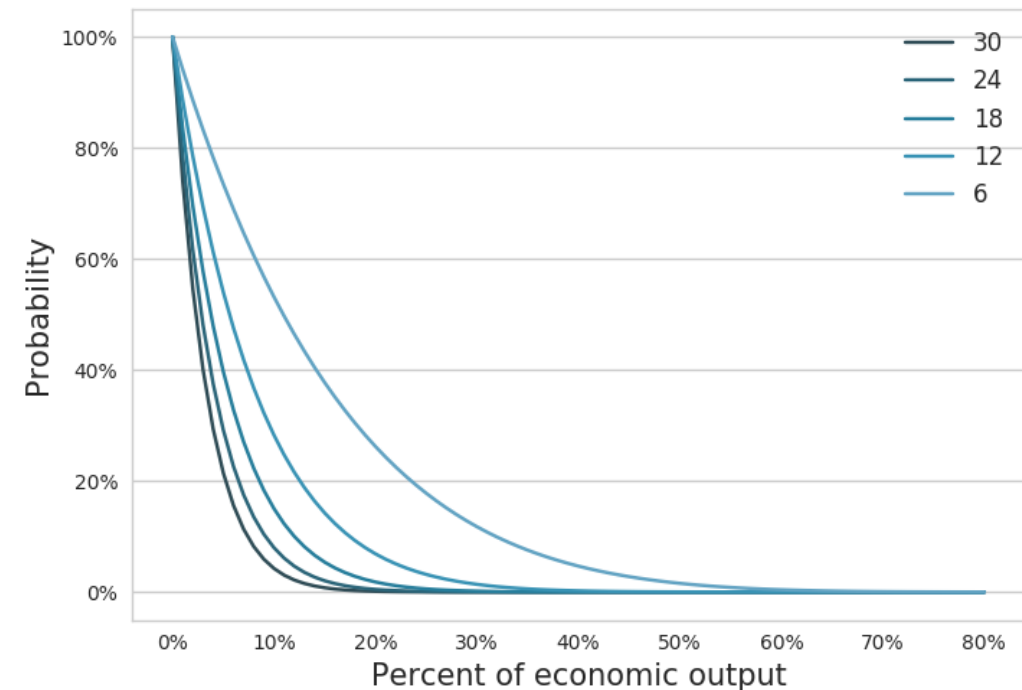
# Tipping point probability and resulting damages crucial inputs

Scientific input needed for proper calibration

Probability of reaching a climatic tipping point as a function of *peakT*



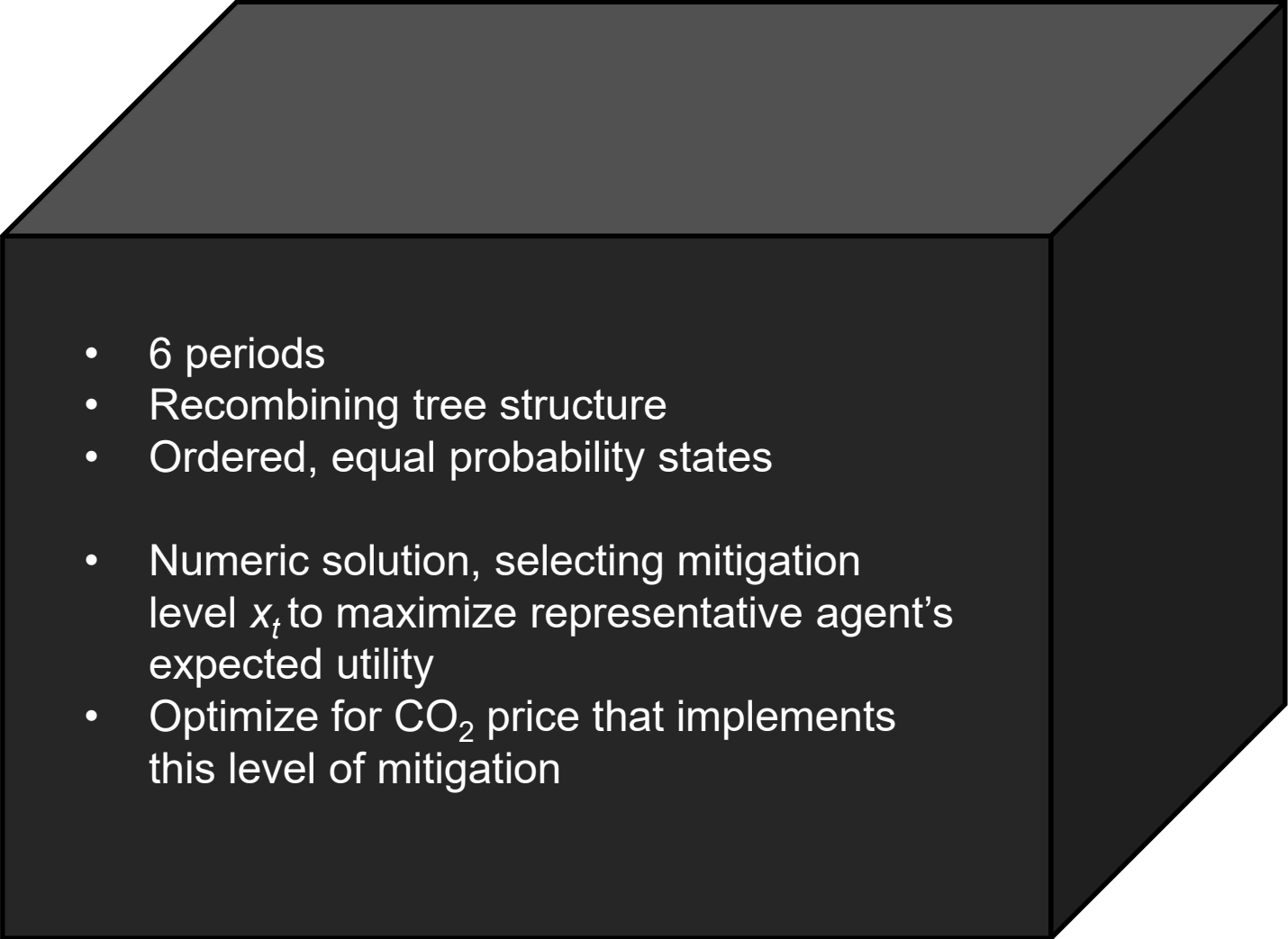
Probability of damages greater than a particular percentage of output, given different levels of *disaster\_tail*



# Solving the model...

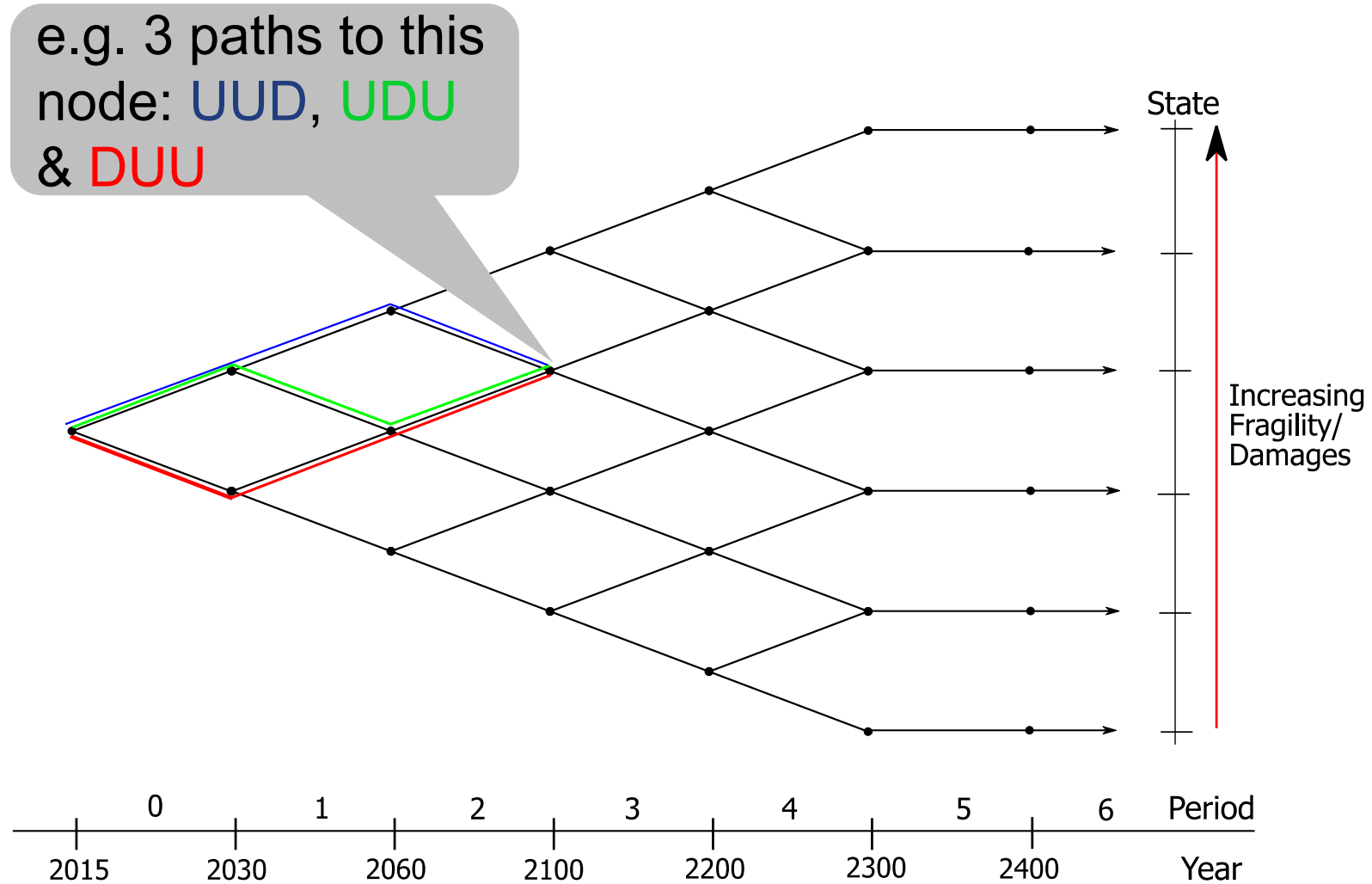
Python code available via [gwagner.com/ezclimate](http://gwagner.com/ezclimate)

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- 
- 6 periods
  - Recombining tree structure
  - Ordered, equal probability states
  - Numeric solution, selecting mitigation level  $x_t$  to maximize representative agent's expected utility
  - Optimize for CO<sub>2</sub> price that implements this level of mitigation

# 'Recombining' trees estimate outcome in each stage

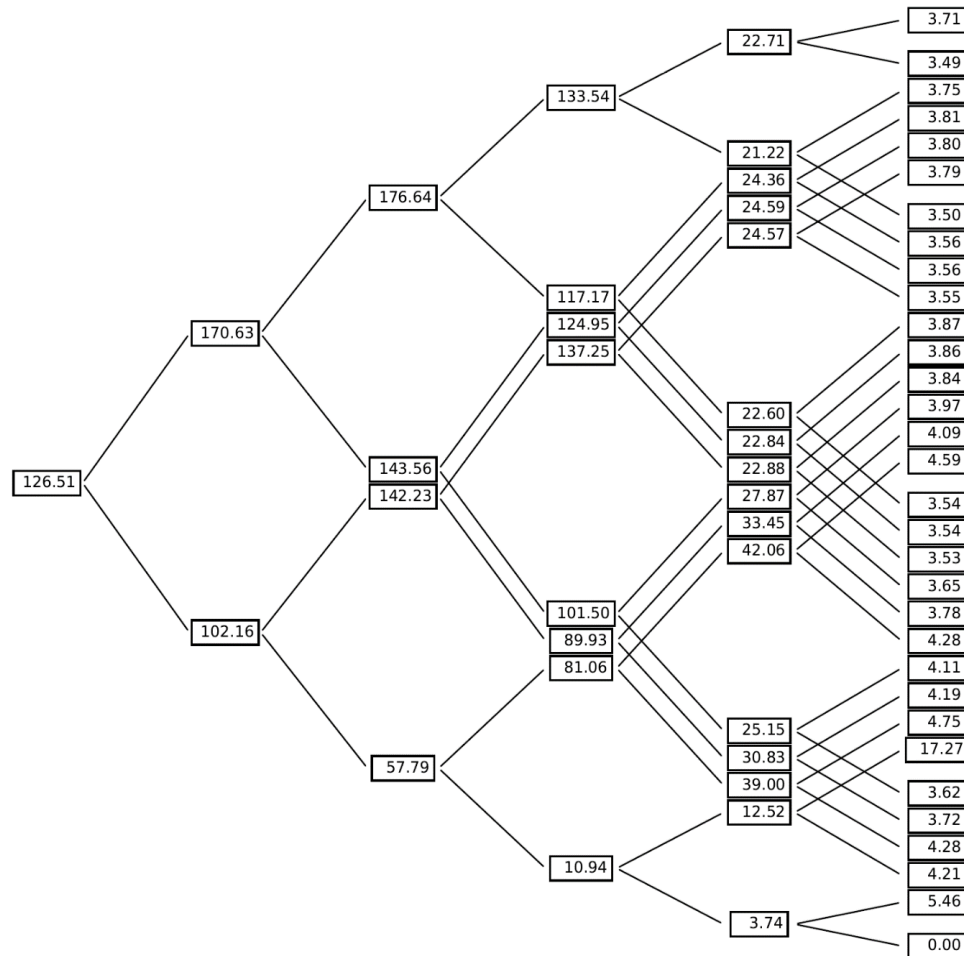
Maximize representative agent's utility, using Epstein-Zin preferences



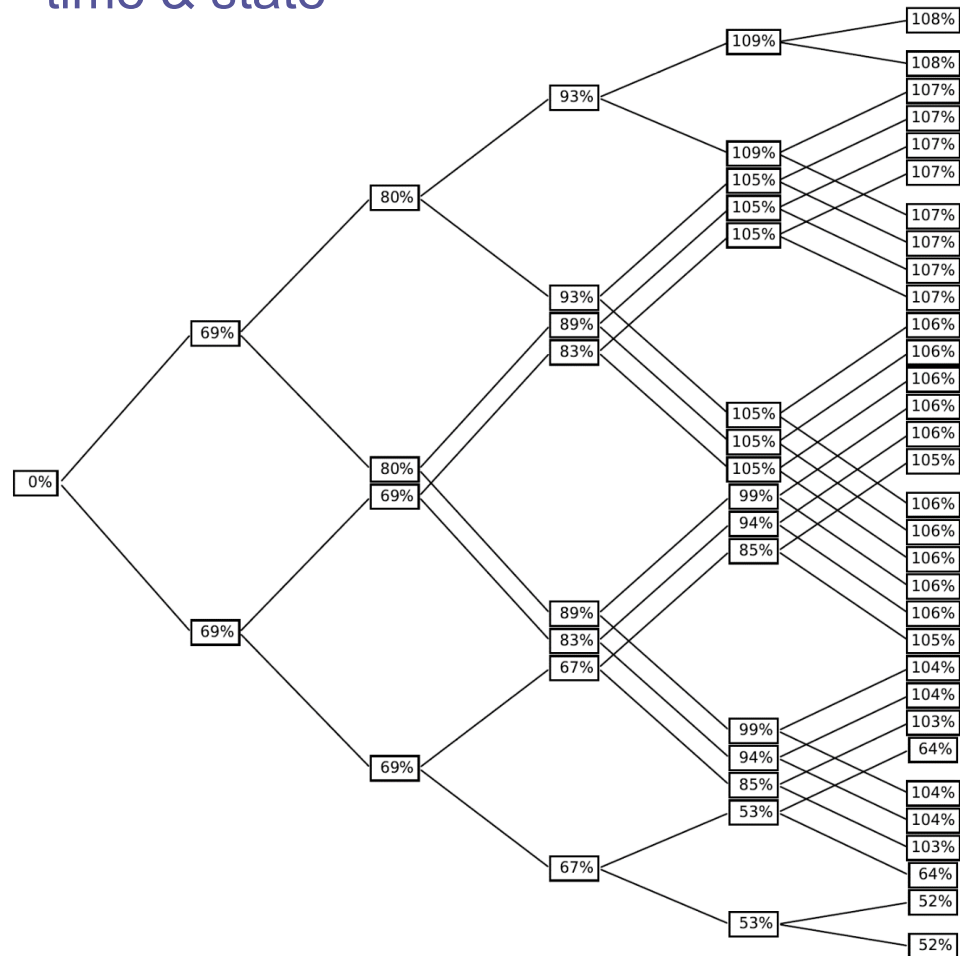
# 'Recombining' trees estimate outcome in each stage

Maximize representative agent's utility, using Epstein-Zin preferences

## Price per ton of CO<sub>2</sub> across time & states

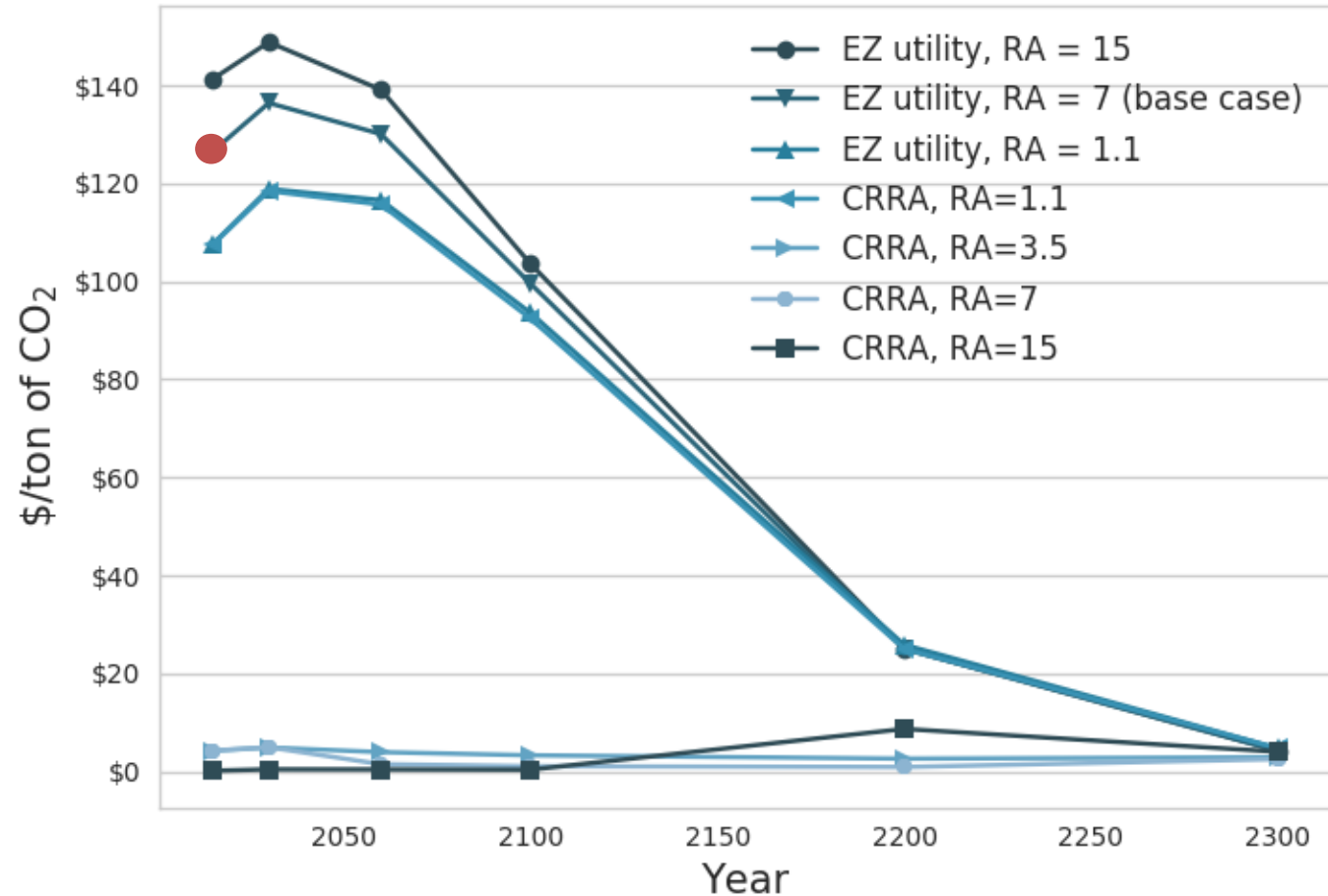


## Average mitigation up to a particular time & state



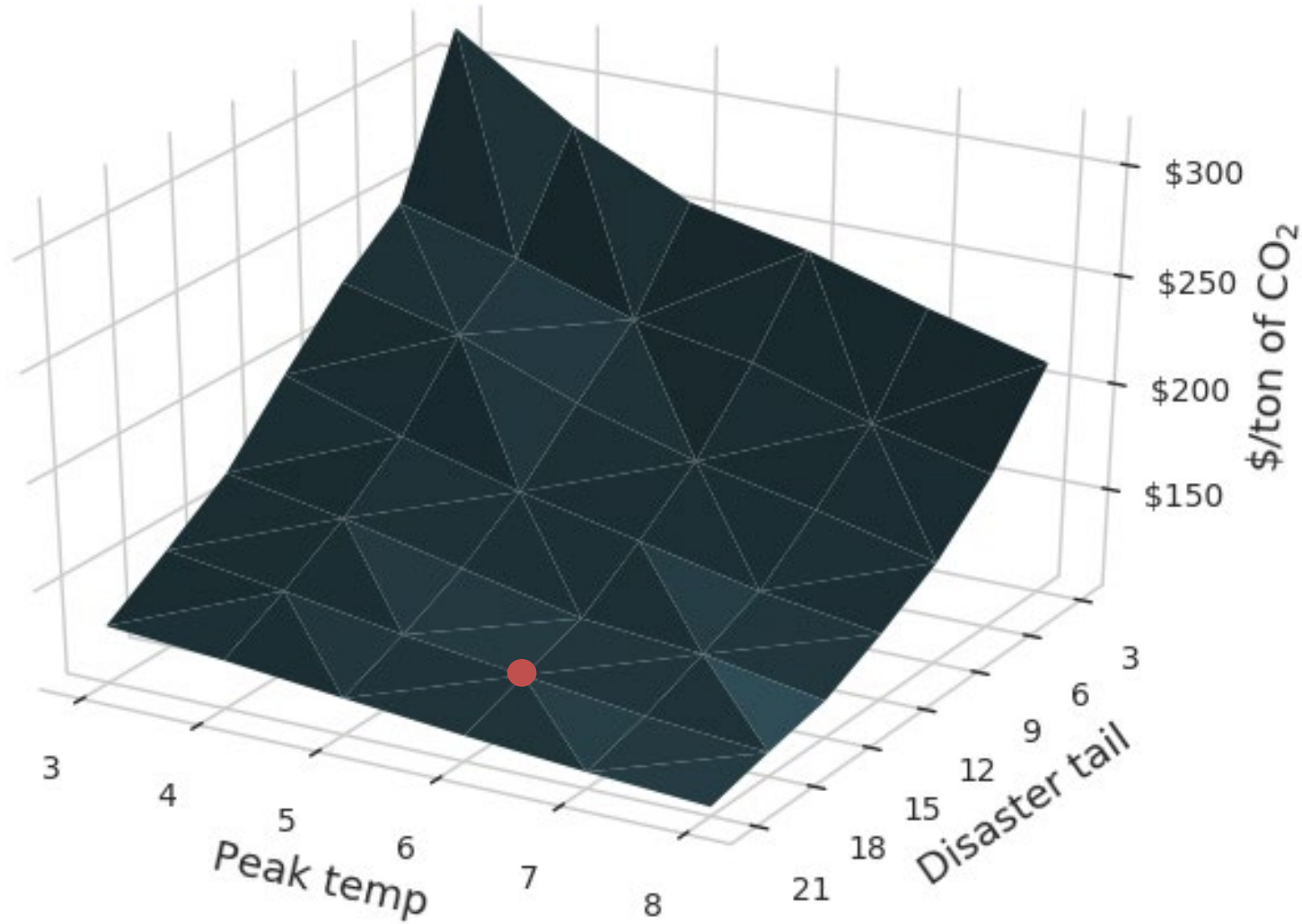
# CO<sub>2</sub> price sensitive to utility specification for 'reasonable' RA values

No difference between CRRA and EZ utility at RA=1.1, large differences for RA>~3



# 2015 CO<sub>2</sub> price increases with decreasing *peakT* and *disaster\_tail*

Base case assumes *peakT* = 6 and *disaster\_tail* = 18



Further sensitivity analyses

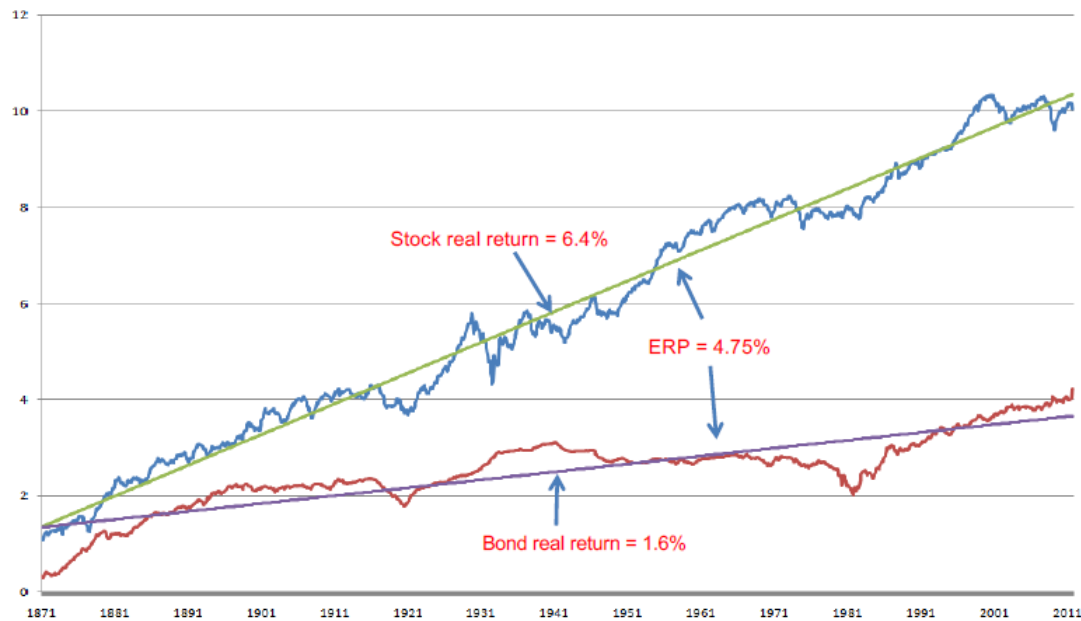


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# Increased risk aversion *increases* CO<sub>2</sub> prices

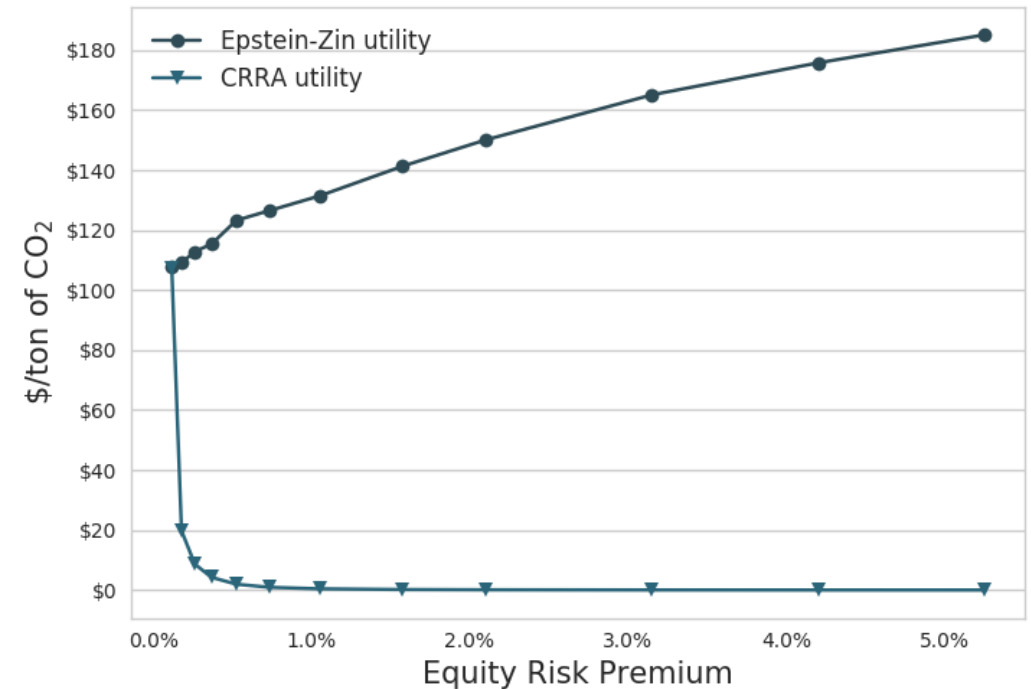
With CRRA utility, high risk aversion implies high discount rate implies lower CO<sub>2</sub> price

Log real return for stocks and bonds with fitted trend lines



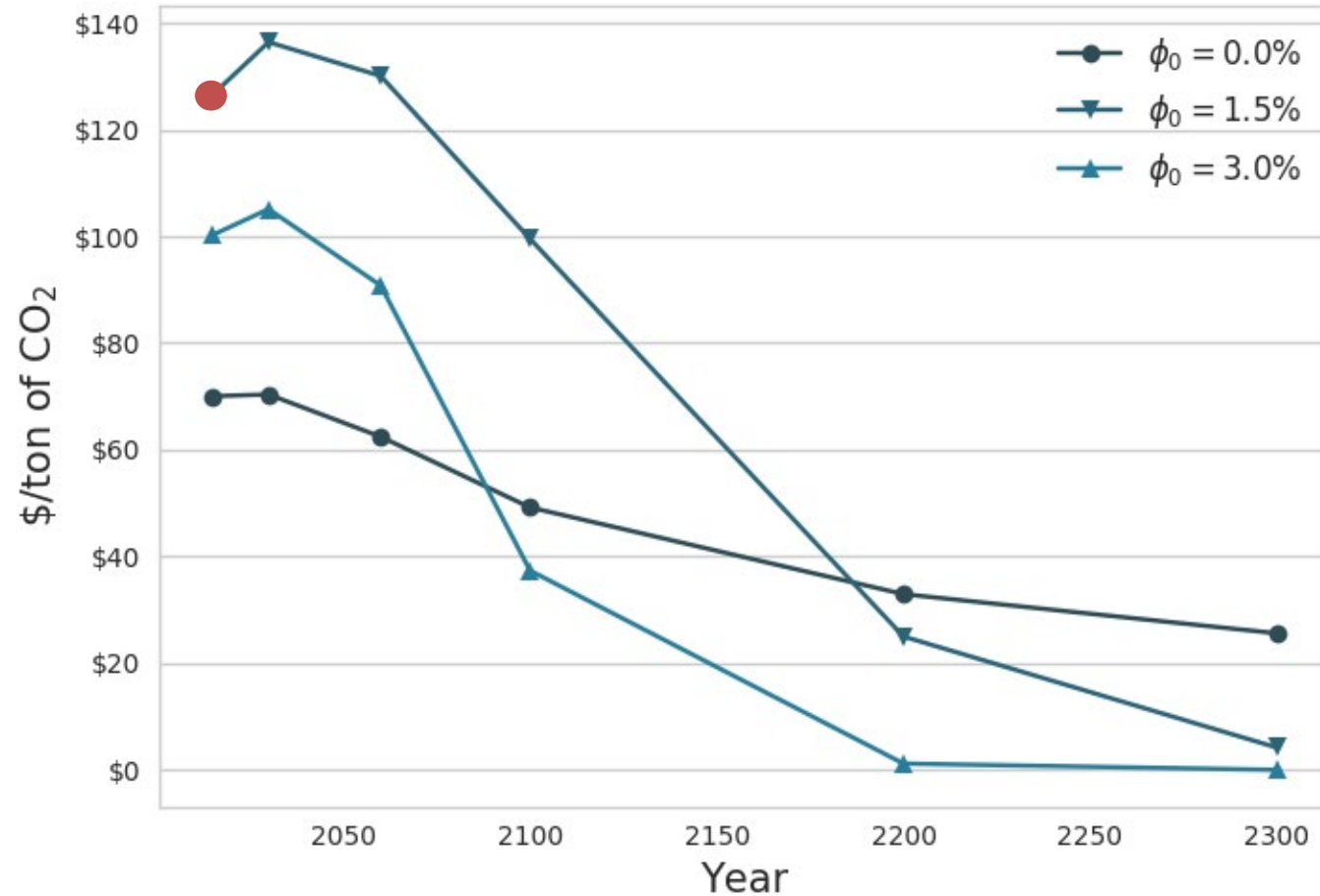
Source: Return data from Shiller (2000) and since continuously updated:  
<http://www.econ.yale.edu/~shiller/data.htm>

Epstein-Zin utility separates risk across time and states of nature

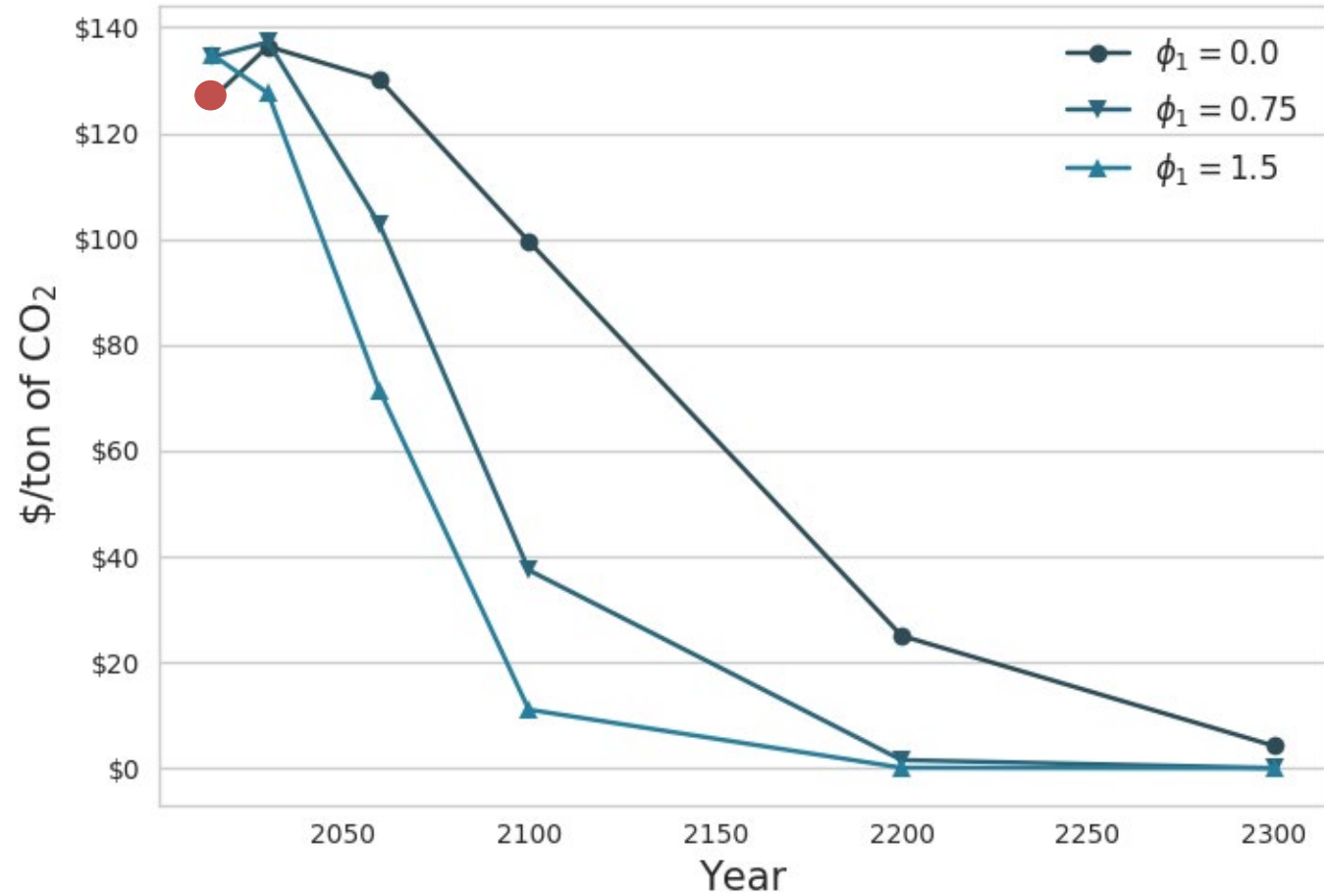


Source: Daniel, Litterman & Wagner (NBER October 2018, PNAS 2019),  
[gwagner.com/ezclimate](http://gwagner.com/ezclimate)

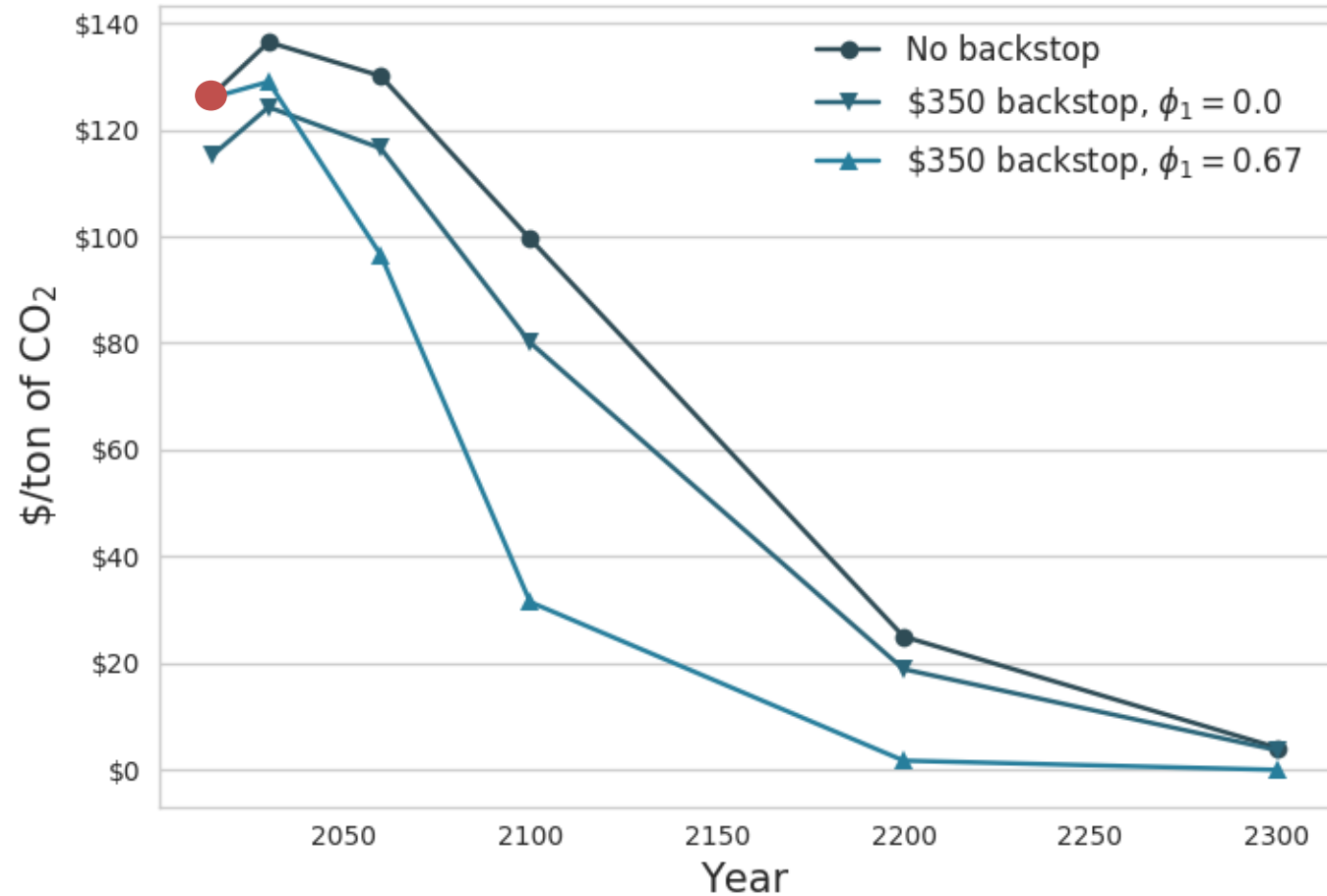
# CO<sub>2</sub> price in early years first increases then decreases with higher exogenous technical change, $\phi_0$



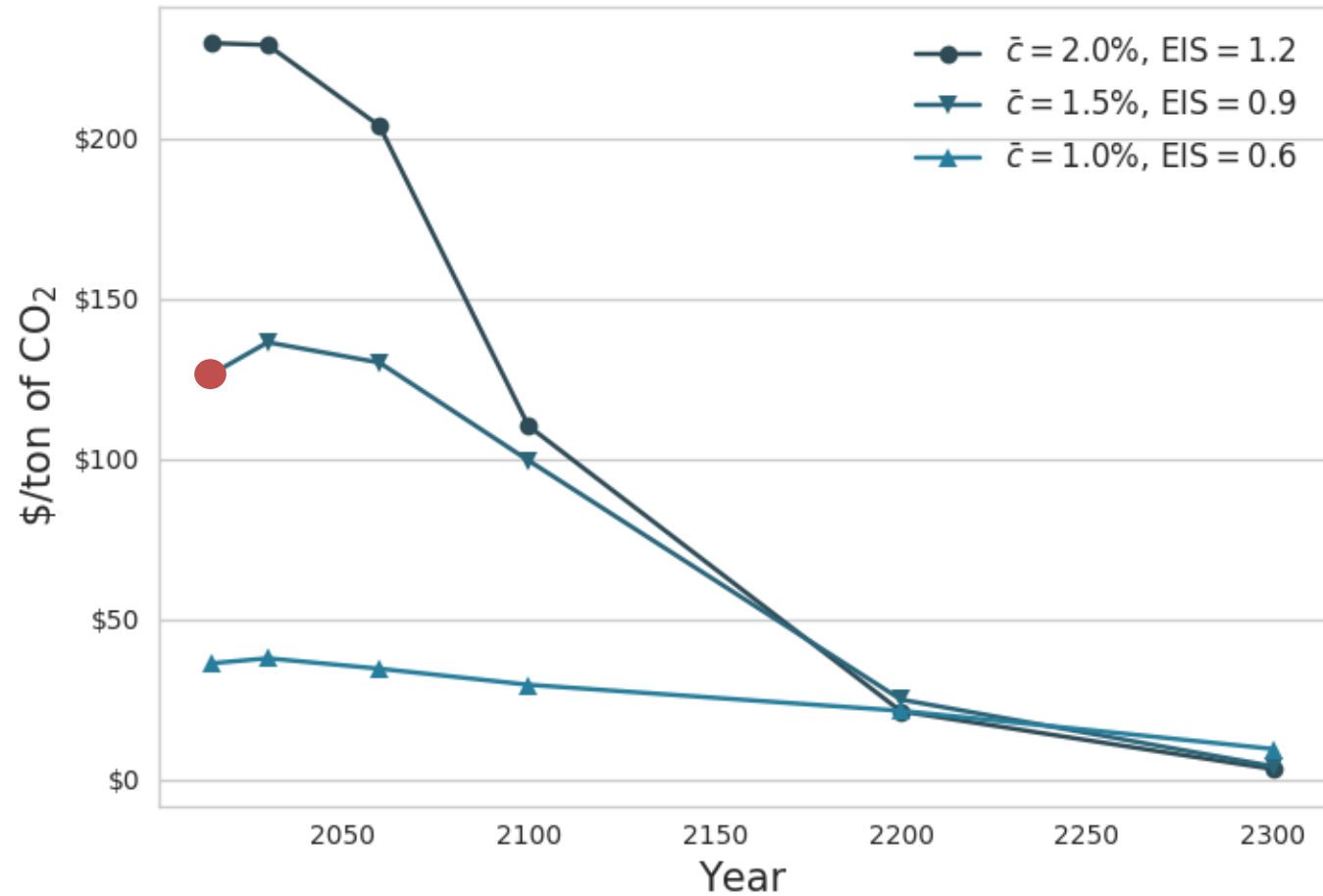
# CO<sub>2</sub> price decreases with increased endogenous technical change in later years



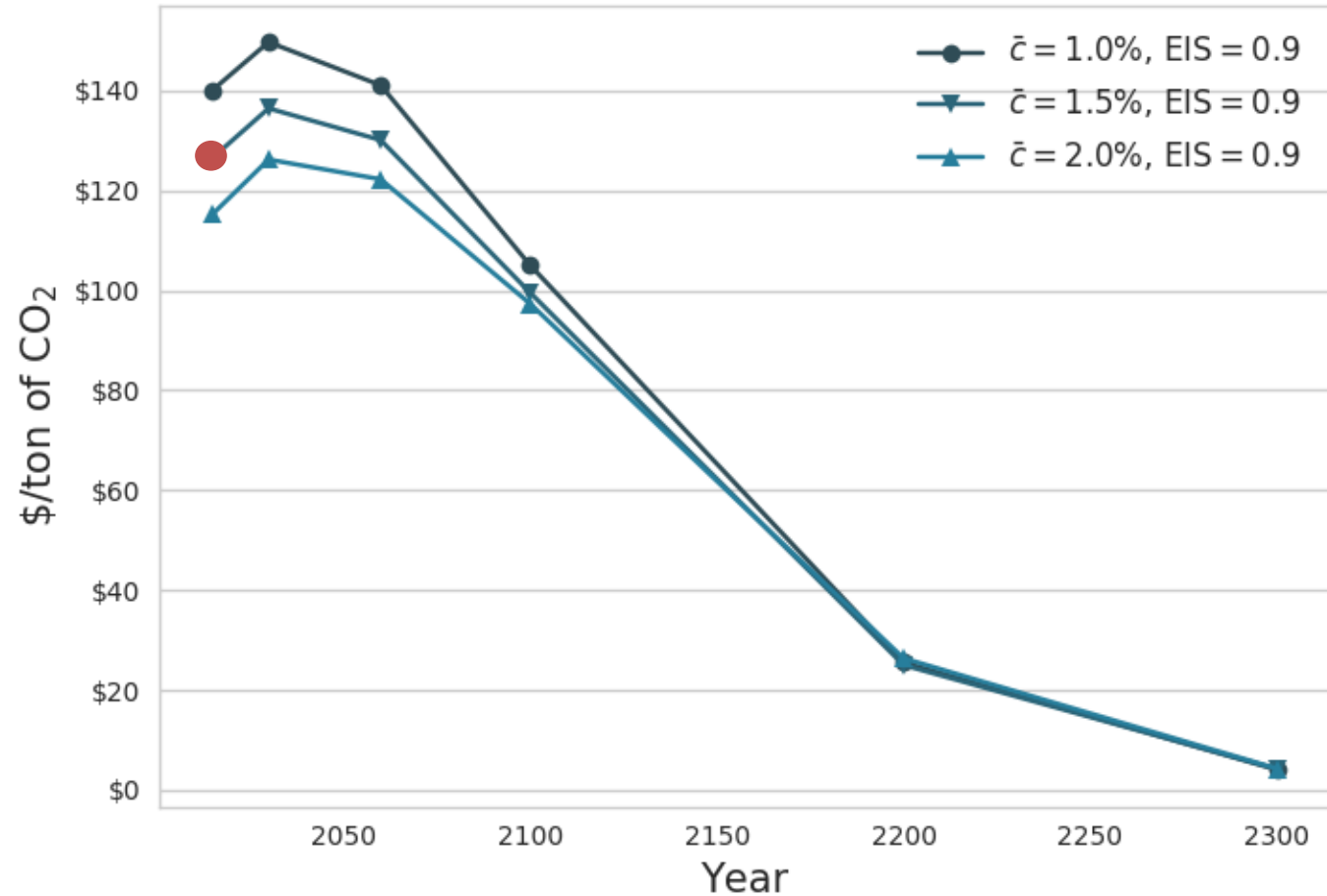
# CO<sub>2</sub> price decreases with backstop, with or without endogenous technological change



# Increasing economic growth, while keep real interest rates constant, increases CO<sub>2</sub> prices dramatically in early periods

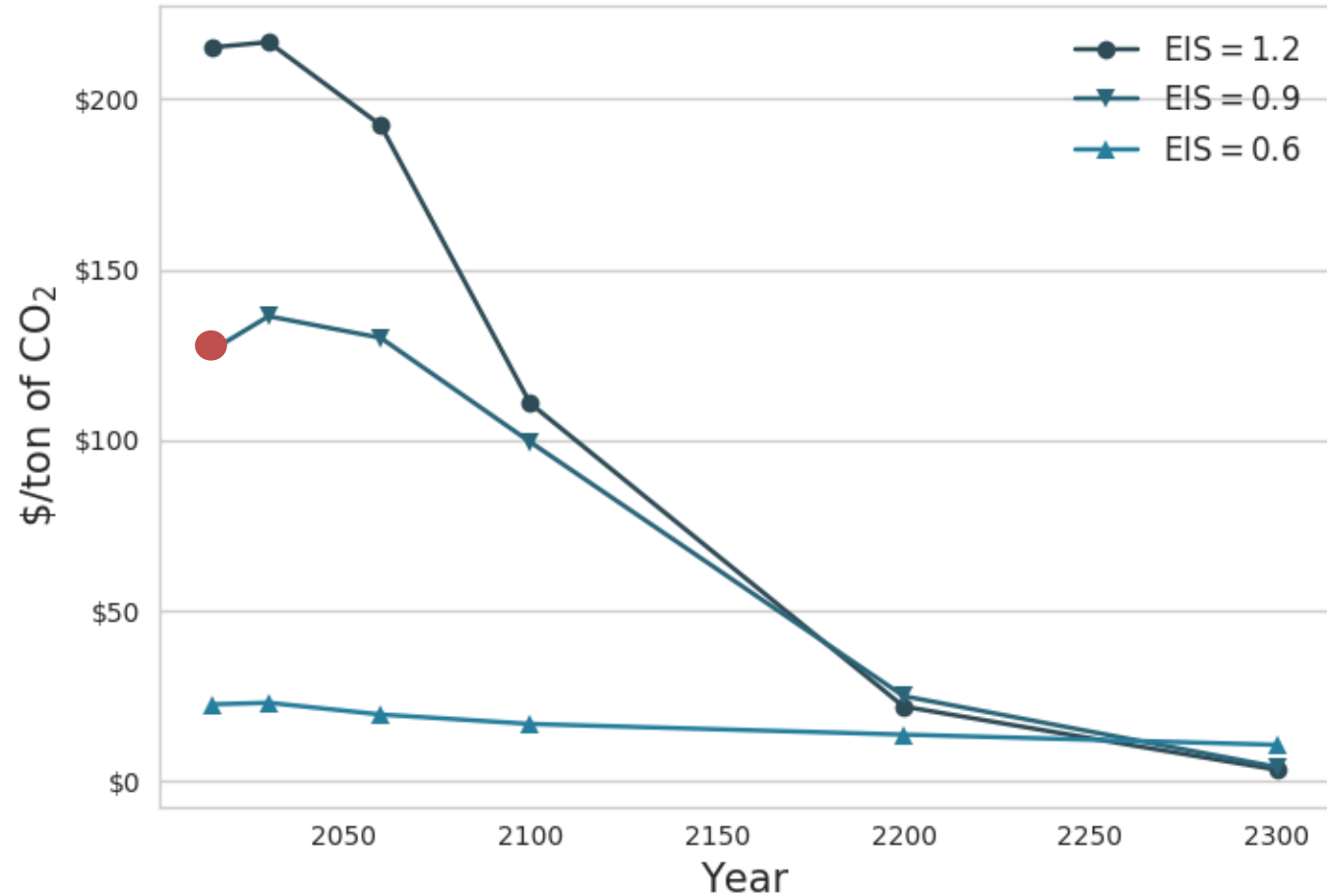


# Changing economic growth rates, while keeping EIS constant at 0.9, has little impact on CO<sub>2</sub> prices

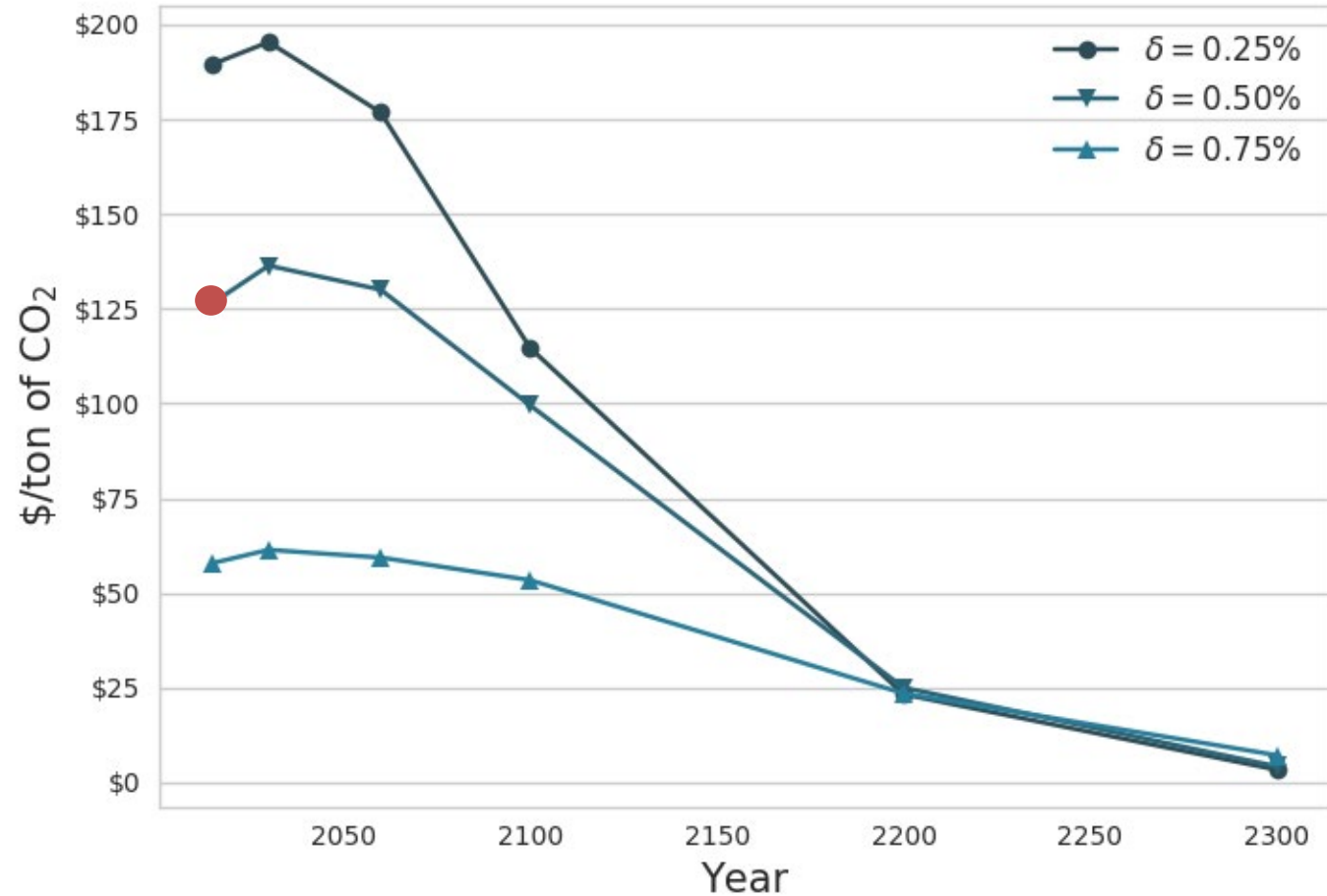


# A higher EIS goes hand-in-hand with a higher CO<sub>2</sub> price in early years

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## CO<sub>2</sub> prices increase (in early years) with decreasing pure rate of time preference, $\delta$ , holding EIS fixed at 0.90





# CO<sub>2</sub> price increases with decreasing pure rate of time preference, $\delta$ , holding real interest rates fixed, while adjusting EIS accordingly

